

## Introduction

Welcome to our 13th Annual 'The Maine Bull Sale' 2017. We feel this year's offering is our most complete and deepest set ever! There are a lot of 3/4 brothers and even some full sibs so if you're looking to purchase consistent Maine genetics we feel you'll find them here.

Our operation is changing as we have gotten older and we realized that our cowherd had to be less managed. Our focus has been on more family and professional obligations and less on showing and exhibiting the cattle. I think the cattle got better with this change. We still strive to make the cattle better every year from focusing of new bloodlines to expanding our knowledge of what the makeup is inside the hide whether we are talking about DNA profiling or Ultrasound scans.

Our 3rd generation is involved when they are home and are really interested in breeding and raising cattle. Jayse is in his 2nd year of Sciences @ Thompson Rivers University and looking to transfer and further his education & baseball next year in Animal Sciences. Kadin is in grade 11 and is now the calving help after school and evenings when not busy with hunting, baseball, golf or officiating hockey. Both boys have bull calves in the sale out of their own young cows. As you will notice on the videos both the boys were home during their reading week/spring break.

Bill & Judi (dad & mom) with their Wilson Stock Farm outfit have been breeding Maines since 1972 so this herd wasn't put together just overnight. The cow families that are the foundation of our program raise calves that are vigorous and have ease of calving. Docility and fertility has always been an advantage of breed and we have continued to focus on those traits as well.

The last couple of years have been like a dream for the cow/calf producer. We feel the future still will be a profitable one. But as the market has started to tighten it's belt you are seeing the buyer demanding better genetics, health and quality for the price they pay. We all need to consider raising cattle that are in high demand thru genetics and herd health to continue to receive premiums from buyers, cattle feeders and packers. The program we have tried to build is one that produces Maine genetics that focus on healthy, sound, functional, maternal and carcass quality cattle.

Proof is in the pudding when you start to see the premiums that our customers are getting for their calves when they sell them in the fall off the cow or out of their pen to the feedlot or packer. The right kind of Maines are bringing large premiums to their owners and for a good reason, because in the end they perform, grade, marble, are feed efficient and yield

above average when compared to other breeds. We feel that no other cross compliments the British based cow any better than Maines when considering both terminal & maternal characteristics and needs.

Look thru the offering of Bulls and compare their pedigrees, ultrasound data and performance/feed trial numbers. As well all of the bulls have been TH & PHA tested free. All bulls were scrotal measured February 25 as well as the end of test weights and ultrasound scan measurements. All the scrotals and ultrasound measurements are their actuals from that day.

You can bid with confidence on all the Bulls. If you have any questions or concerns please feel free to contact Bill @ 403-560-5265 Shawn @ 403-361-0117 or Jason Danard @ TEAM 403-519-8916.

Cheers,

Shawn